



Ken Countess bio

Ken Countess is managing director of The Countess Group, an Orlando-based marketing consultancy now in its 20th year.

An award-winning marketer, Ken is an executive coach, podcaster, public speaker, trainer, and presenter. He is an internationally recognized, accredited expert on Email Marketing and Social Media Marketing.



Ken is a certified partner with Constant Contact, the leading email marketing company in the country. Recognized as the company's Top Trainer, he is one of the only winners - ever - of Constant Contact's Leadership Award. Ken has been one of the company's top producing independent resellers year after year.

He is also a certified partner of Keap, formerly known as Infusionsoft, a leader in Customer/Client Relationship Management software and is a member of the Microsoft Partner Network.

Over his 25+ year career, he has been responsible for the creation and delivery of multiple successful marketing and sales growth strategies, strategic messaging and communications, and change management programs for worldwide markets.

Ken helps small-to-medium-sized firms **Gain An Unfair Advantage Over Their Competition** with targeted marketing campaigns that really work.

Ken's seminars and webinars are filled with people seeking timely, actionable, easy-to-implement information to help their organizations grow.

Ken can help your company, too.

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